



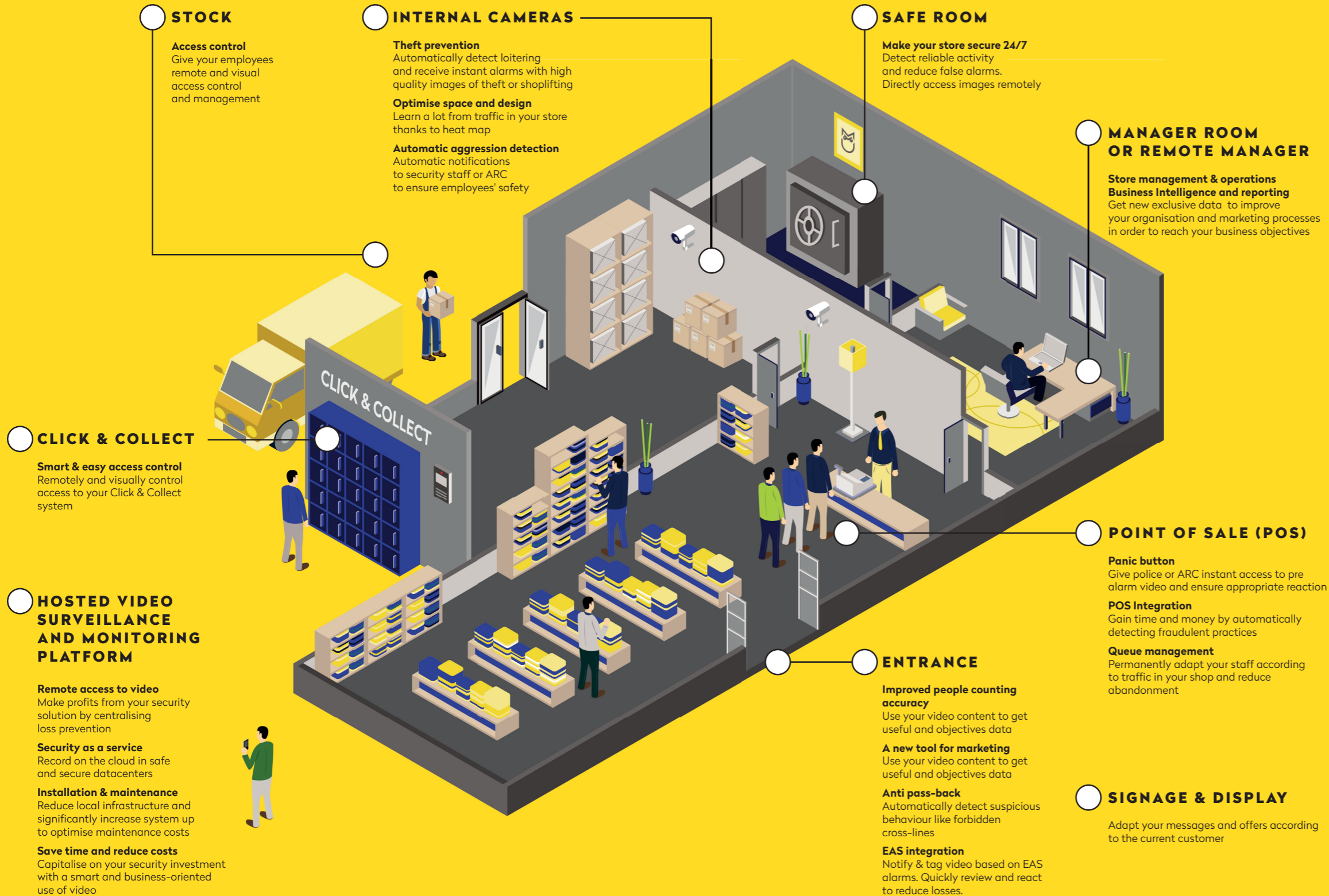
MORPHEAN

INCREASE YOUR STORE PERFORMANCE

CAPITALISE ON YOUR
SECURITY INVESTMENT
WITH A SMART AND
BUSINESS-ORIENTED
USE OF YOUR VIDEO
CAMERAS.

OUR SOLUTION

Our innovative hosted video surveillance and monitoring platform has been developed to become a key business tool in helping retail organisations to achieve their business objectives. Within the images, our product can capture lots of data points to be used to enhance surveillance but also bring additional business intelligence to each and every retailer.



STOCK

Access control
Give your employees remote and visual access control and management

INTERNAL CAMERAS

Theft prevention
Automatically detect loitering and receive instant alarms with high quality images of theft or shoplifting

Optimise space and design
Learn a lot from traffic in your store thanks to heat map

Automatic aggression detection
Automatic notifications to security staff or ARC to ensure employees' safety

SAFE ROOM

Make your store secure 24/7
Detect reliable activity and reduce false alarms. Directly access images remotely

MANAGER ROOM OR REMOTE MANAGER

Store management & operations
Business Intelligence and reporting
Get new exclusive data to improve your organisation and marketing processes in order to reach your business objectives

CLICK & COLLECT

Smart & easy access control
Remotely and visually control access to your Click & Collect system

HOSTED VIDEO SURVEILLANCE AND MONITORING PLATFORM

Remote access to video
Make profits from your security solution by centralising loss prevention

Security as a service
Record on the cloud in safe and secure datacenters

Installation & maintenance
Reduce local infrastructure and significantly increase system up to optimise maintenance costs

Save time and reduce costs
Capitalise on your security investment with a smart and business-oriented use of video

POINT OF SALE (POS)

Panic button
Give police or ARC instant access to pre alarm video and ensure appropriate reaction

POS Integration
Gain time and money by automatically detecting fraudulent practices

Queue management
Permanently adapt your staff according to traffic in your shop and reduce abandonment

ENTRANCE

Improved people counting accuracy
Use your video content to get useful and objectives data

A new tool for marketing
Use your video content to get useful and objectives data

Anti pass-back
Automatically detect suspicious behaviour like forbidden cross-lines

EAS integration
Notify & tag video based on EAS alarms. Quickly review and react to reduce losses.

SIGNAGE & DISPLAY

Adapt your messages and offers according to the current customer



MARKETING & TRENDS

IMPROVE THE CUSTOMER EXPERIENCE

We provide key metrics in order to help you achieve your objectives of maximizing sales revenue of the store and delivering a cutting-edge customer experience. We combine analytics from video with key in-store data such as your "point of sale" data to bring meaningful and actionable information to your fingertips and improve the store overall performance. Learn from trends across your store estate and implement best practices.



STORE MANAGEMENT & OPERATIONS

OPTIMISE EMPLOYEES TIME & RESOURCES

By providing security as a service, our solution frees your IT resources for your core business. It overcomes the expensive costs of local storage and maintenance of a recorder and makes video management easy and available remotely anytime, anywhere you are. We can ensure full protection of your store out of hours by integrating to any alarm receiving center. We work with enterprise level safe and secure datacenters to make sure privacy and security are on highest standard.



LOSS PREVENTION & SECURITY

SMART AND PROACTIVE SURVEILLANCE

Our innovative solution efficiently manages loss prevention and allows you to concentrate on your business. We provide you with exclusive and forward-thinking tools to detect dishonest employee thefts and reduce fraudulent practices. We transform security into a smart and proactive process and help you protect your employees and customers with instant pre-event video access.

WHY MORPHEAN

- European leader relying on Swiss quality
- Unique solution that improves security, optimises operations and gives access to business intelligence
- Security as a Service for a flexible and affordable solution
- Easy access to cutting edge analysis technology

EUROPEAN LEADER

Based in Switzerland, our engineers are committed to providing the highest quality and security standards. We ensure proximity and quality of services through our multiple sites within Europe.

INNOVATIVE SOLUTIONS

Morphean brings the most innovative video surveillance solution to the market. Capitalising on the latest video analysis and data management technology, Morphean makes video easy-to-use, efficient and actionable for each and every user.

15 YEARS OF EXPERIENCE

Morphean has been pioneering in digital video protection systems for over fifteen years. Since then, we have completed ground-breaking projects and offer our technology to the major actors of the security market.

VALUABLE PARTNERSHIPS

Our solution is chosen by the leaders of the whole Europe to provide their customers with hosted video management. We work closely with with Axis Communications, world leader in network and security cameras to ensure the best quality in video images.



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