



**MORPHEAN**

# **EYES WIDE OPEN**

SMART AND INNOVATIVE  
VIDEO SURVEILLANCE AND  
MONITORING SOLUTION

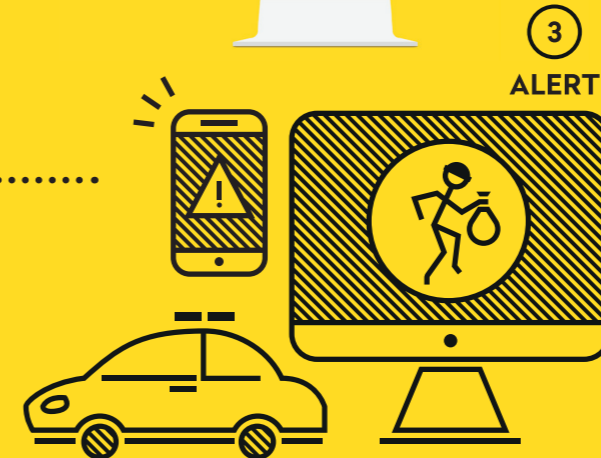
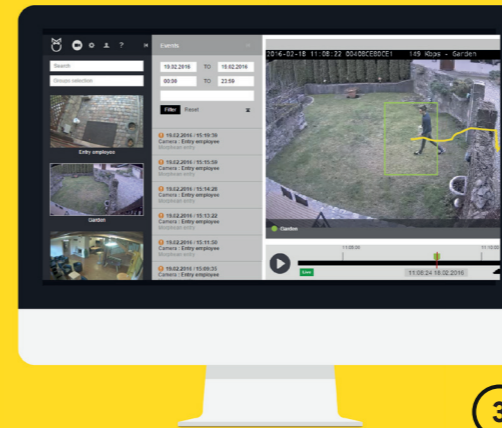
Our solution is based on the unique experience our company has acquired with ground-breaking projects in the security market and on the extensive expertise we have developed in big data, analytics and cloud computing.

# SECURITY AS A SERVICE

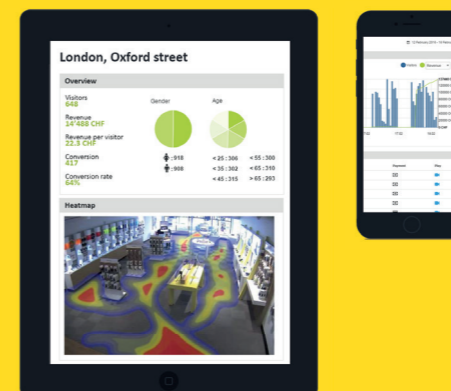
By covering the whole process of video surveillance, we are able to provide a high-performing end-user solution. From capture with IP cameras to recordings in the cloud and from smart analysis to automatic alerts or tailored business intelligence tools, our platform can make video surveillance and monitoring relevant and easy.



## INTRUSION DETECTION



## BUSINESS INTELLIGENT DASHBOARD



## OUR EXPERTISE

Our video surveillance and monitoring platform is chosen by key actors in

**Alarm & Monitoring Centers, Retail, Banking, Transportation, Smart Cities, Government**

and significantly helps them at 3 levels in their company:



### SECURITY

#### SMART AND PROACTIVE SURVEILLANCE

We bring our customers a smart solution that overcomes all the issues that can arise with a standard surveillance system. Our product is self-learning, detects activity automatically, resolves problems like false alarms, provides instant pre-event video images without the help of human intervention. This allows the customers to concentrate on their own work. By taking an active role in the process, our solution is able to make security management meaningful and efficient.



### MANAGEMENT & OPERATIONS

#### VIDEOSURVEILLANCE AS A SERVICE

By providing security as a service, our solution frees IT resources for the customers' core business. It overcomes the expensive costs of local storage and maintenance of a recorder and makes video management easy and available remotely anytime, anywhere. We can ensure full protection of our customers' environment by integrating to any alarm receiving center 24/7 or out of hours. We work with enterprise level safe and secure data centers to make sure privacy and security are of the highest standard.



### MARKETING AND TRENDS

#### IMPROVE THE CUSTOMER EXPERIENCE

We provide key metrics in order to help our customers achieve their objectives of maximising sales revenue and delivering a cutting-edge customer experience. Features like improved people counting, queue management and heat map can strongly improve efficiency and optimise staff management.

We combine these analytics from video with key data to bring relevant and actionable information to our customers' fingertips, and improve the overall performance of their business.

## WHY MORPHEAN

- European leader relying on Swiss quality
- Unique solution that improves security, optimises operations and gives access to business intelligence
- Security as a Service for a flexible and affordable solution
- Easy access to cutting edge analysis technology

### EUROPEAN LEADER

Based in Switzerland, our engineers are committed to providing the highest quality and security standards. We ensure proximity and quality of services through our multiple sites within Europe.

### INNOVATIVE SOLUTIONS

Morphean brings the most innovative video surveillance solution to the market. Capitalising on the latest video analysis and data management technology, Morphean makes video easy-to-use, efficient and actionable for each and every user.

### 15 YEARS OF EXPERIENCE

Morphean has been pioneering in digital video protection systems for over fifteen years. Since then, we have completed groundbreaking projects and offer our technology to the major actors of the security market.

### VALUABLE PARTNERSHIPS

Our solution is chosen by the leaders of the whole Europe to provide their customers with hosted video management. We work closely with with Axis Communications, world leader in network and security cameras to ensure the best quality in video images.



# MORPHEAN

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